GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3792
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EMPLOYMENT GENERATION BY TOURISM INDUSTRY
Adhalrao Patil Shri Shivaji;Adsul Shri Anandrao Vithoba;Dharmshi Shri Babar Gajanan

Will the Minister of TOURISM be pleased to state:

(a) whether the tourism industry proposes to generate 2.5 crore jobs in the 12th Five Year Plan;

(b) if so, the details thereof;

(c) the share of the tourism industry in the GDP during the 11th Five Year Plan and the target for 12th Five Year Plan;

(d) whether there is a tremendous scope in the tourism industry to generate jobs as well as to enhance its contribution to GDP; and

(e) if so, the steps taken by the Union Government to harness the tourism potentiality of the country?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) and (b): The Working Group on Tourism for 12th Five Year Plan, set up by the Planning Commission, has estimated the generation of additional employment of 24.5 million (direct and indirect) during 2010 to 2016.

(c): Based on the Tourism Satellite Account for India (2002 − 03), the (direct and indirect) contribution of Tourism in the GDP of the Country, in 2007 − 08, has been estimated to be 5.92%. This information for the subsequent years is not available. Further, no target for this indicator has been fixed for the 12th Five Year Plan.

(d) and (e): Although the tourism sector in India has grown in the recent years, it is felt that with India's vast bounties of nature, its great treasures of art, architecture and philosophical thought, its rich cultural heritage, its varied rural countryside and wildlife, age - old practices of Yoga, Siddha, etc. spread across different States/Union Territories (UTs), there is immense tourism potential to tap, which can lead to further growth in tourism.

The Ministry of Tourism has taken the initiative of identifying, diversifying, developing and promoting the nascent/upcoming niche products of the tourism industry such as Cruise, Adventure, Medical & Wellness, Golf, Polo, Meetings Incentives Conferences and Exhibitions (MICE) and Film Tourism. This is done in order to overcome the aspect of 'seasonality' to promote India as a 365 days destination, attract tourists with specific interests and to ensure repeat visits for the products in which India has comparative advantage.

With a view to create and strengthen institutional infrastructure capable of meeting the managerial and skilled manpower requirement of hospitality sector, Ministry of Tourism is operating two Plan Schemes, namely, Scheme of Assistance to Institutes of Hotel Management (IHMs)/Food Craft Institutes (FCIs)/National Council of Hotel Management & Catering Technology (NCHMCT), etc. and Scheme of Capacity Building for Service Providers (CBSP).